

INT.

Empowering  
**chqbook**  
Growth with  
**Flutter Integration**







## About the Client

Chqbook, India's pioneering Neobank, caters to small business owners, including Kiranas, Merchants, Chemists, and various proprietorship businesses. Since its inception in September 2020, Chqbook's Mobile App has gained immense popularity, amassing over 15 lakh downloads from customers across 500 cities in India.

## Problem Statement

Chqbook faced the challenge of continually enhancing its mobile app by implementing new features while maintaining the stability and integrity of the existing source code.

To meet the evolving needs of their customer base, they sought a seamless solution to integrate new functionalities into their app efficiently.







## Business Solution

INT. collaborated with Chqbook, leveraging the power of Flutter to streamline the development of new features within the existing codebase. This approach allowed for rapid feature integration, ensuring that Chqbook's mobile app remained both innovative and dependable.

- 01. Enhanced User Experience**  
The integration of Flutter components resulted in an improved user interface, making the app more engaging and user-friendly.
- 02. Faster Feature Deployment**  
Flutter's versatility allowed for faster development and deployment of new features, keeping Chqbook ahead of competitors.
- 03. Seamless Cross-Platform Compatibility**  
The app remained consistent and reliable across various devices and operating systems, ensuring a seamless user experience for all customers.







## Business Impacts



The solution provided by INT. had a significant impact on Chqbook's business:

- 01. Online Current Account Opening**  
The introduction of online current account opening through the mobile app marked a pivotal moment for Chqbook. This feature not only expanded their customer base but also generated revenue with each transaction
- 02. Revenue Growth**  
With the ability to swiftly introduce new features and enhancements, Chqbook experienced a substantial increase in revenue through enhanced user engagement and additional services

- 03. Competitive Edge**  
Chqbook maintained a competitive edge in the Neobank sector, consistently offering innovative features that attracted new users and retained existing ones.

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